



Honorable Mayor Tony F. Mack
319 East State Street
City of Trenton, New Jersey
609-989-3030
www.trentonnj.org

For Immediate Release:
December 12, 2011

Contact: Lauren J. Ira
Office: 609-989-3030

-ADVANCE ADVISORY-

Mayor Tony F. Mack and The First Tee of Greater Trenton Announce Program Expansion
Merger of The First Tee of Greater Trenton with Greater Trenton Junior Golf

TRENTON—Mayor Tony F. Mack and The First Tee of Greater Trenton will announce a junior golf program expansion set to launch in January of 2012 that will merge The First Tee of Greater Trenton with Greater Trenton Junior Golf after many years of working separately toward the same goals. This expansion will bring a junior golf and life skills program to children and teenagers ages three to 18 in the City of Trenton.

“I am particularly excited about this initiative because it provides a safe space for young people to learn, thrive, and develop life skills through golf, an under recognized sport in most urban communities. This is beneficial to Trenton, because the program will impact academic performance while promoting physical activity, which further supports Trenton’s “Let’s Move” initiative,” stated Mayor Tony F. Mack.

The programming initiatives for 2012 will begin with indoor training during the winter at several local gymnasiums and expand to Cadwalader Park and the Mercer County golf courses in the spring. In addition, the First Tee’s National School Program will also be introduced in 2012 which will allow Trenton’s elementary school students to participate in First Tee’s in-school golf/life skills program. It will initially be rolled out to four schools in Trenton with others expected to come on line shortly thereafter.

“Our youth often find themselves in unsafe and negative situations because they may not have positive activities to occupy their free time. Golf is a lifetime sport - fostering valuable life skills and core values that will give our children the tools needed to make a positive contribution to society,” stated Jeffrey Hughes, President of The First Tee of Greater Trenton.

WHO: Mayor Tony F. Mack; Jeffrey J. Hughes, President of The First Tee of Greater Trenton and all Interested Guests

WHAT: Press Conference to Announce Golf Program Expansion

WHEN: Monday, December 19, 2011 at 2:00pm

WHERE: Mayor’s Conference Room

Editor’s Note: For more information, please contact Jeffrey Hughes at (800) 322-4352 or visit www.thefirstteegreatertrenton.org.