



OFFICE OF THE MAYOR

# News

**For Immediate Release**

October 6, 2015

**Contact:** Michael A. Walker  
(609) 989-3033

## **Mayor Eric Jackson Praises Outgoing HED Director; Appoints Diana Rogers Acting Director**

Trenton, N.J. — Mayor Eric Jackson today praised outgoing Director of Housing and Economic Development Monique King-Viehlend for her dedication to helping his administration stimulate Trenton's economy through new initiatives.

"When I took office last year, I had a bold economic development action agenda—vacant properties, homesteading, business attraction, advance Trenton 250, retool Trenton Business Week, market-rate housing development—that would have been a daunting task for anyone other than Monique. She is a rare leader in the field of economic development and will be difficult to replace," said Mayor Jackson. "The people of Los Angeles are lucky to get her."

King-Viehlend is leaving the administration on October 23 to become Deputy Director of the Los Angeles County Community Development Commission, an economic development authority. She will oversee 174 employees and a \$117-million budget that serves 88 cities in Los Angeles County and 10 million residents.

Diana Rogers, Trenton's Director of Economic and Industrial Development, will serve as Acting Director of the Department of Housing and Economic Development while the administration seeks a permanent replacement for King-Viehlend, a search that will begin in the coming weeks.

Rogers has worked as the city's Director of the Division of Economic and Industrial Development since 2013. From 2008 to 2013, she worked at the Capital City Redevelopment Corporation, where she rose from project manager to Interim Executive Director. A Trenton resident, Rogers has a bachelor's degree in political science from North Carolina Central University.

"I am fully confident in Diana Rogers to carry-on the great work that the Department of Housing and Economic Development has accomplished under Monique Kind-Viehlend's leadership," added Mayor Jackson.

The city's Department of Housing and Economic Development (HED) has four divisions: the Division of Economic and Industrial Development; the Division of Real Estate; Planning; and Housing Production. HED manages planning, development, the city's real estate portfolio, business attraction and retention and marketing, including the organizing of Trenton Business Week, the city's award-winning Trenton250 master planning initiative and other activities. HED also offers a variety of programs and services, ranging from developing affordable housing to recruiting businesses.

# # #