



OFFICE OF THE MAYOR

News

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TRENTON LAUNCHES RADIO SHOW TO SPREAD THE GOOD NEWS TO RESIDENTS OF THE CITY'S REVIVAL

Trenton, N.J. — The City of Trenton will debut a biweekly pilot radio show called *Trenton Today* that will air on WBCB 1490 AM on Wednesdays at 2 p.m.

"*Trenton Today* gives residents an intimate look inside their municipal government—its programs and policies, and the collaborations between people and organizations in business, education and government who are working to inspire Trenton's economic rebirth," said Mayor Jackson.

Trenton Today's first guest will be Monique King-Viehland, the city's Director of Housing and Economic Development, a member of Mayor Jackson's cabinet. Ms. King-Viehland will talk about the Jackson administration's economic development strategy, the recently released Citywide Economic Market Study, and the request for proposals to develop a marketing campaign to for Trenton. In addition, John Hatch, a partner in real estate development firm HHG Development Associates and a resident and architect in Trenton, will join the second half hour of the broadcast to inform listeners about "Block-3" the multimillion, mixed-use commercial and residential redevelopment of the Roebling Industrial Complex that will break ground in Chambersburg later this summer.

Future *Trenton Today* shows will air on July 15, August 5, August 19, September 2, September 16, October 7, October 21, November 4, November 18, December 2 and December 16.

"Trenton residents need to know about the good things that are happening here," said Michael Walker, the city's Public Information Officer and the host of the hour-long broadcast. "Not everyone is able to attend a City Council or community meeting. The radio show is another medium for residents to learn about their city and the work that is being done by municipal government and other leaders to advance Trenton's revitalization."

While the show will broadcast live, listeners can also download the TuneIn app on their smartphones to enjoy the broadcast. Additionally, listeners can stream the show through the radio station's website at **wbcb1490.com**.

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