

DEVELOPMENT NEWS. BUSINESS RESOURCES.

Dr. Jianping Wang from MCCC and George Sowa from Greater Trenton on Trenton development.



TCNJ students took pictures of life on Warren Street in downtown Trenton. Here they are.



The New Jersey Housing Mortgage Finance Agency will be dedicating \$11.5 million in funding to demolish approximately 500 vacant properties in the city. This will not only will this fight blight in our neighborhoods, this will bring these properties one step closer to productive, ratable use by eliminating demolition costs for both private individuals and developers.

The City of Trenton received a \$200,000 grant from the U.S. Environmental Protection Agency (EPA), to clean up the former Federated Metals facility at 300 Enterprise Ave. This is the next step in preparing that site for an incoming business which will provide additional employment opportunities and improve city rates.

TRENTON BUSINESSES IN THE NEWS

"Artist takes care of business and Trenton's cultural legacy." (Artifacts Gallery) 30 May, 2017. [Trenton Download](#). Read the article [here](#).

"Starbucks' 1st Trenton store to boost minority businesses, train youth." 23 May, 2017. [Times of Trenton](#). Read the article [here](#).

"26 eateries on Taste Trenton restaurant crawl this weekend." 20 April, 2017. [Times of Trenton](#). Read the article [here](#).

"N.J.'s 20 best bakeries: The only list you'll ever need." (Italian People's Bakery) 12 January, 2015. [Star Ledger](#). Read the article [here](#).



QUOTATION MARKS

"What investors can see in Trenton now is potential for the future." New Jersey Department of Environmental Protection Commissioner Bob Martin.

BUSINESS RESOURCES: Free Business Consultation

Want free advice from experts on expanding your customer base? Growing company revenues? Marketing and branding?

The Trenton Business Support Working Group will launch a 10 business pilot this year providing consulting services to businesses in Trenton. Email emmas@trentonnj.org if you are interested in being considered for the pilot. Please indicate which of the following areas you would like a consultant to address.

BUSINESS

- seeking capital financing
- expanding your customer base
- growing company revenues
- accounting
- small business taxes
- business plans
- graphic design tips

MARKETING AND BRANDING

- branding for a competitive edge
- public relations
- social media management
- customer loyalty
- leveraging Trenton social media groups
- leveraging Trenton's Eat Local Clubs
- leveraging earned media

The Trenton Business Support Working Group consists of the New Jersey Small Business Development Center, Advertise It, LLC, SMB Strategic Media, and the City of Trenton, Department of Economic Development.

CITY PROPERTY AUCTION

June 28th at 12 pm (doors open at 11:30). City Hall Council Chambers.

Our goal is to activate vacant properties by selling them to owners and investors, creating more places for Trentonians to live, reducing blight and increasing city rates.

Note that all bidders will be required to pre-register for the auction via www.eventbrite.com by no later than 11:30 pm, on the day prior to the auction, and will be required to pay a \$150 registration fee plus the applicable Eventbrite servicing fee.

For more information, or to be placed on the City's auction notification list, email Josie at jabob@trentonnj.org

MOVE YOUR MANUFACTURING BUSINESS TO TRENTON

The City's Enterprise Avenue site has over 7 acres of land (zoned industrial) with easy access to Route 1 and nearby freight rail. We are looking for businesses that would build to suit and hire from the local ready workforce. Environmental work completed. Ready to build. If you are interested, email japassog@trentonnj.org.

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