

**RFP2024-26 PUBLIC RELATIONS MARKETING AND CONSULTING SERVICES FOR THE OFFICE OF THE MAYOR
VIRTUAL PROPOSAL OPENING 9/6/2024 AT 11:00AM**

RFP2024-26 PUBLIC RELATIONS MARKETING AND CONSULTING SERVICES FROM THE MAYOR'S OFFICE FOR THE DEPARTMENT OF FIRE AND POLICE VIRTUAL PROPOSAL OPENING SEPTEMBER 6, 2024 AT 11:00AM FOR A PERIOD OF ONE (1) YEAR				
NUMBER OF RESPONDENTS:	4			
NAME OF BIDDER	DEALESSI ENTERPRISES, INC DBA FUERZA STRATEGY GROUP	TOUCH OF CULTURE CONSULTING D.B.A. TOUCH OF CULTURE MARKETING	EFK, LLC	SUCCESS ADVERTISING INC. DBA SCG ADVERTISING & PR
ADDRESS	2 RIDGEDALE, NJ -SUITE 208	600 ARTISAN STREET	80 HAMILTON AVENUE - SUITE 101	100 SOUTH JEFFERSON ROAD - SUITE 204
CITY, STATE, ZIP	CEDAR KNOLLS, NJ 07927	TRENTON, NJ 08618	TRENTON, NJ 08611	WHIPPANY, NJ 07981
CONTACT NAME	JASON DEALESSI	TEZHANAE JACKSON	ELEANOR KUBACKI	VALERIA DOYLE
TELEPHONE	862-228-5125	609-325-1587	609-915-9164	973-992-7800
FAX	N/A	N/A	N/A	N/A
E-MAIL	JASON@FUERZASTRATEGY.COM	tezhanae@touchofculturemarketing.com	leanor.kubacki@efkgroup.com	vdoyle@successcomgroup.com
STATEMENT OF OWNERSHIP DISCLOSURE	INCLUDED	INCLUDED	INCLUDED	INCLUDED
EQUAL EMPLOYMENT OPPORTUNITY EXHIBIT A	INCLUDED	INCLUDED	INCLUDED	INCLUDED
REQUIRED EVIDENCE EEO/AFFIRMATIVE ACTION REGULATIONS QUESTIONNAIRE	INCLUDED	INCLUDED	INCLUDED	INCLUDED
ADDENDA #1 ISSUED 8/21/2024 & POSTPONEMENT NOTICE 8/20/2024 ADVERTISED IN THE CITY'S PROCUREMENT WEBSITE AND TRENTON TIMES	INCLUDED	INCLUDED	INCLUDED	ACKNOWLEDGEMENT OF ADDENDA#1 ISSUED 8/21/2024 WAS NOT SUBMITTED WITH PROPOSAL
NJ BUSINESS REGISTRATION CERTIFICATE	INCLUDED	REQUIRED FROM AWARDED CONTRACTOR PRIOR TO AWARD OF THE PROPOSAL	REQUIRED FROM AWARDED CONTRACTOR PRIOR TO AWARD OF THE PROPOSAL	REQUIRED FROM AWARDED CONTRACTOR PRIOR TO AWARD OF THE PROPOSAL
NON-COLLUSION AFFADAVIT	INCLUDED	INCLUDED	INCLUDED	INCLUDED
AMERICANS WITH DISABILITIES ACT OF 1990 LANGUAGE	INCLUDED	INCLUDED	INCLUDED	INCLUDED
ETHICS COMPLAINT DISCLOSURE	INCLUDED	INCLUDED	INCLUDED	INCLUDED
DEBARMENT NOTICE	INCLUDED	INCLUDED	INCLUDED	INCLUDED
CERTIFICATION AND DISCLOSURE OF POLITICAL CONTRIBUTIONS	INCLUDED	INCLUDED	INCLUDED	INCLUDED
PROHIBITED RUSSIA-BELARUS ACTIVITIES & IRAN INVESTMENT ACTIVITIES	INCLUDED	INCLUDED	INCLUDED	INCLUDED
CITY OF TRENTON RESIDENT EMPLOYMENT POLICY	INCLUDED	INCLUDED	INCLUDED	INCLUDED
EIC	CERT#60112 EXP. 11/15/2025	REQUIRED FROM AWARDED CONTRACTOR WITH SIGNED CONTRACTS	REQUIRED FROM AWARDED CONTRACTOR WITH SIGNED CONTRACTS	CERT#30265 EXP. 2/15/2030
CERTIFICATE OF INSURANCE	REQUIRED FROM AWARDED PROPOSER	REQUIRED FROM AWARDED PROPOSER	REQUIRED FROM AWARDED PROPOSER	REQUIRED FROM AWARDED PROPOSER
60-DAY EXTENSION COMPLIANCE PROVIDE PRIORITY EMERGENCY SERVICES	YES	YES	YES	YES
REFERENCES	INCLUDED	INCLUDED	INCLUDED	INCLUDED
TOTAL AMOUNT FOR THE SERVICES FOR A PERIOD OF ONE (1) YEAR	\$42,000.00	\$420,000.00 YEAR = \$35,000 PER MONTH	\$82,000.00	\$300,000.00
EXCEPTIONS (IF ANY)	NONE	NONE	NONE	NONE
FATAL FLAW	NONE	NONE	NONE	YES - ACKNOWLEDGEMENT OF ADDENDA WAS NOT SUBMITTED WITH PROPOSAL ON 9/6/2024